



NCADD

National Council on Alcoholism and Drug Dependence, Inc.
Sacramento Region Affiliate

Sacramento

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ALCOHOL AND TOBACCO SPONSORSHIP POLICY

One of the primary missions of the National Council on Alcoholism and Drug Dependence, Inc. (NCADD), Sacramento Region Affiliate is to reduce alcoholism, dependence on other drugs and related problems. To accomplish this mission, NCADD must adopt policies and programs which counteract marketing practices employed by the alcohol beverage and tobacco industries.

These policies and programs seek to stop, inhibit, or reduce alcohol consumption by alcoholics and persons at risk of developing alcoholism and other alcohol-related problems; and to prevent nicotine dependence among the general population.

Because these policies and programs are at odds with the commercial interests of the alcoholic beverage and tobacco industries, **NCADD does not solicit or accept funds from any company whose principal business is production, marketing or distribution of alcoholic beverages or tobacco. This policy makes it possible for NCADD to avoid both the appearance and the reality of compromising its independent judgment on alcohol and tobacco related issues.**

The NCADD Chair of the Board, Vice-Chair, Chairs of Standing Committees and the President will administer this policy and report periodically to the Board of Directors with any recommendations they may have for amendments to meet changed circumstances or unforeseen situations which may have the appearance or reality of compromising NCADD's independent perspective.

NCADD further affirms that all gifts solicited or received by NCADD are for the purpose of fulfilling the mission of NCADD, and will not conflict with this policy.

Unanimously approved by the NCADD Board of Directors, April 20, 1991.